

## DISPLAY ADVERTISING RATES

### PER MONTH

CONTRACT TERM - 1mo. 3mo. 6mo. 12mo.

FULL PAGE	10" X 12"	\$560	510	465	405
1/2 PAGE	10" X 6"	325	300	270	235
1/4 PAGE	4 3/4" X 6"	175	160	147	125
1/8 PAGE	4 3/4" X 3"	99	90	82	72
1/16 PAGE	2 1/4" X 3"	56	50	46	40

Above prices include FREE Map Locator & Shop Shot\* for Local Shops

Map Listing **Only** (Minimum 6 Months) **\$22.00**

Spot Color (Additional) **\$50.00**

Process Color (Additional) **\$100.00**

## CLASSIFIED RATES

CONTRACT TERM - 1mo. 3mo. 6mo. 12mo.

1-20 words	\$ 10	25	45	80
21-25 words	11	28	51	90
26-30 words	12	30	54	97
36-40 words	14	37	59	106
41-45 words	15	40	72	126

There is NO additional charge for words in **Bold** or CAPS. Please indicate which words you would like, in what style.

**ALL CLASSIFIEDS MUST BE PAID IN ADVANCE.**

## INTERNET ADVERTISING

Put the web to work for your business by advertising on

**www.antiqueshoppefl.com**

- \* Banner Ads                      \* Links
- \* Square Button Ads   \* Web Design
- \* Email marketing programs

Call 352-475-1679 or email  
antshoppe@aol.com for details and rates

## www.antiqueshoppefl.com

### BRING THE WORLD TO YOUR DOOR

Check Out Our New And Improved Web Site

**www.antiqueshoppefl.com**



- ✓ CONTINUALLY UPDATED!
- ✓ SHOP LISTINGS BY CITY!  
*Search through 100s of antique shops and malls around Florida*
- ✓ NEW LINKS!  
*A Great Source for other Antique Resources*
- ✓ ARTICLES & ARCHIVES SECTIONS!  
*Updated with current articles and archives of past articles*
- ✓ AUCTION AND SHOW SCHEDULE!  
*Showing current and upcoming events, shows and auctions with hot links to advertisers' web sites*

Our web site, **www.antiqueshoppefl.com** continues to attract new readers and interest to our newspaper and is now linked with our sister publications, Antiques & Art Around Florida (**www.aarf.com**), as well as other nationally recognized antiques and collectibles web sites and search engines. We have substantially increased the traffic to our web site by partnering with Go Antiques, AARF, Auction and Collector sites and maintaining high placement on the major search engines.

**In today's world the hottest sales location is the internet!**

## E-MAIL BLASTS

### FREE EMAIL BLAST

Want to stay informed with the latest news & information in the Antique Industry? Then sign up for our new Email BLASTS!



*Our emails are designed to keep you posted on last minute auctions, show changes, information on antiques and collectibles & much more.*

*It's EASY to Join ...  
Just call or email us...  
All we need is your email address.  
We'll Keep it to ourselves...PROMISE*

Call or email us antshoppe@aol.com

## SHOP SHOTS

### A POPULAR FEATURE OF OUR SHOP ADVERTISERS

*The Antique Shoppe has been bringing buyers and sellers together through "SHOP SHOTS"*

- **FREE** to our shop advertisers - included with a display ad
- Each advertiser may submit ONE color photo (by email or mail) along with **MAXIMUM** 20 word description INCLUDING the name of your shop, price & contact information.

Deadline is the 12th of each month.

**NO EXCEPTIONS!**

*Photos and description must be mailed to The Antique Shoppe or e-mailed in .jpg format (300dpi) prior to deadline. New merchandise required monthly in order to remain listed.*

## CREDIT CARDS

For your convenience. The Antique Shoppe accepts these credit cards. Contracted advertisers can set up recurring credit card billing to avoid monthly check writing. Call for details.



**The Best Advertising Media  
For Antiques And Collectibles  
In The South!**

*About The Antique Shoppe Newspaper  
Over 21 Years Of Publishing*

- Easily readable 10" x 12" Format
- Over 50,000 readers
- Focus on Florida and Southern region of the U. S.
- Distributed via paid subscriptions and available at over 850 Antiques & Collectible Malls, Shops, Auctions and Shows each month

Clip and Mail to:

*The Antique Shoppe  
PO Box 2175, Keystone Hts, FL 32656  
or email us at antshoppefl@aol.com*

- Sign us up to receive email blasts
- New Subscriber  
Enclosed is \$17.12 for a 1 year subscription to The Antique Shoppe
- Please send addt'l info on your other publications \_\_\_\_\_
- Have sales person contact me regarding advertising

Name \_\_\_\_\_

Address \_\_\_\_\_

City, St. Zip \_\_\_\_\_

Email Address \_\_\_\_\_

Phone \_\_\_\_\_

**ADDT'L ADVERTISING OPPORTUNITIES**

**FRONT PAGE EXPOSURE \$135.00**

You provide a color photograph of your shop interior or merchandise and a brief captions (up to 125 words) about your business. Only two front page advertisers each month.

- Space limited • Advance reservation required
- These spaces fill up quickly. Reserve in advance.

**E-MAIL BLASTS Call for Rates**

Promote your special event or sale with E-mail blast to thousands of antiques enthusiasts.

**INSERTS \$35.00/thousand**

Promote your special event or sale with an insert in the Antique Shoppe. *Does not include printing or shipping costs.* Call for details.

**SISTER PUBLICATIONS**

**ANTIQUES & ART AROUND FLORIDA  
aarf.com**

*A full color guide published semi-annually since 1985. Reaching over 175,000 buyers*

- Variety of ad sizes available
- Single and Process color available
- Discounts for frequency and prepayment
- Internet opportunities also available

**SW FLORIDA ANTIQUE & COLLECTORS GUIDE**

*Serving Southwest Florida, Palmetto - Isle of Capri including Greater Ft. Myers, Naples & Sarasota*  
Published annually in the fall. Display ads available

**Other Area Map Guides**

Published annually these area map guides including business listings and map locations

ORLANDO SARASOTA  
MANATEE COUNTY

**Part-time Sales Positions Available**

**Become part of the team!** Seeking sincere, outgoing people with a desire to help support and encourage the Antiques and Collectibles Industry.  
*Sales Opportunities available throughout the state.*

Treat yourself to the best advertising media for antiques and collectibles in Florida!



**"Florida's Best Newspaper for Antiques & Collectibles"**

**ADVERTISING OPPORTUNITIES**

Reach over 50,000 readers every month  
Buyers & Sellers

The Antique Shoppe Newspaper

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Keystone Heights, FL 32656  
352-475-1679

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email: antshoppe@aol.com